

**New Year, New Modules, Same Leadership Position -  
Baxter Sets Pace, Exceeds Industry Expectations**

*Leading parts planner continues to lead industry  
in innovation and customer satisfaction.*

**Austin, Texas – January 29, 2007** – Baxter Planning Systems ([www.bybaxter.com](http://www.bybaxter.com)), the premier provider of aftermarket parts planning solutions, today introduced two new and powerful modules solidifying the company's industry-leading position as *the* key innovator in the competitive service parts management industry and *the* company that truly drives the service supply chain.

As Baxter continued to expand its product footprint in 2006, Mark Anderson, VP of Supply Chain Solutions for BPS commented, "Over the past 13 years Baxter has developed industry leading planning solutions for centralized planning/procurement and remote/field centric planning organizations. The immediate value of these planning systems is unquestioned; however, long-term, continuous improvement requires extending the planning system knowledge to the actual service delivery process. Baxter's two new modules address that requirement and further expand our strategic footprint in the service parts Supply Chain Execution space."

Baxter's software portfolio includes leading edge solutions in the areas of Field Planning, Distribution Center Planning and Supply Chain Execution. Demand Source Locator and Supplier Web Portal, the two newest additions to the Supply Chain Execution suite are now generally available.

Demand Source Locator addresses an industry wide challenge faced by most service organizations: the service parts planning system and the execution systems and processes do not follow the same rules. With this broken link, a next-day entitled customer may receive a spare part from a location reserved for customers paying for same-day premium service. This increases the chance that parts will not be available for premium customers, weakens the value of service agreements, drives lower than expected service levels and can increase emergency transportation costs. Demand Source Locator provides call

centers, field engineers, CRM and ERP systems the data they require to correctly execute Prophet's inventory plan.

Supplier Web Portal (SWP) provides an electronic link between purchasing and any number or size of suppliers. This new module enables supplier and purchaser communication, captures detailed audit trails of pricing/delivery negotiations and delivers productivity and quality improvements in the supply chain operation. Confidence in supplier commitments and a reduction in supply lead-time variability is key to the planning organization that wishes to reduce inventory. Supplier Web Portal also incorporates supplier metric performance reporting, further driving continual service process improvement.

"Client needs and market demand drives the growth, maturation and development of Baxter's R&D efforts" said Greg Baxter, founder and CEO for Baxter. "We've taken the most advanced planning tools available today and added the "execute to plan" depth that service organizations are asking for."

**About Baxter Planning Systems Inc.**

Since 1993, Baxter has pioneered the development of Web-based solutions to meet the unique demands of after-market, service, repair, and spare parts industries. The Prophet by Baxter™ suite of integrated forecasting and planning applications enables Baxter's clients to achieve industry-leading customer service levels while significantly increasing profitability. Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Global 2000 and Fortune 500 enterprises deploying Baxter solutions include Agilent Technologies, Silicon Graphics, Enterasys Networks, Lucent Technologies, Network Appliance, and Philips Medical Systems. For more information, visit Baxter on the Internet at [www.bybaxter.com](http://www.bybaxter.com), or call (866) 323-5959.

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