

## **Baxter Planning Systems Recognized By SupplyChainBrain Readers**

### ***Baxter Honored For Eight Straight Years As A Top Supply Chain Partner***

**Austin, Texas – July 29, 2011** - Baxter Planning Systems ([www.bybaxter.com](http://www.bybaxter.com)), the premier provider of aftermarket parts planning solutions, announced that it has been recognized by SupplyChainBrain, the information resource for supply chain management executives, as one of its *100 Great Supply Chain Partners* for 2011. Baxter is one of a select few companies that have been named to this prestigious list every year since 2004, and the only service parts planning company with such a distinction.

SupplyChainBrain's annual list of *100 Great Supply Chain Partners* is the result of a six-month on-line poll in which supply chain professionals nominated vendors and service providers whose solutions have made a significant impact on their company's efficiency, customer service and overall supply chain performance. It is an opportunity to thank providers who have helped those professionals achieve better results, and to let the industry know who is making a genuine effort to be a supply chain partner—not just another vendor.

"We are committed to the continuous improvement of our customer supply chain planning and execution results and the fact that this award is driven by nominations from our customer base is especially pleasing," said Greg Baxter, founder and CEO of Baxter Planning Systems. "To have received this award for eight straight years in such a highly competitive industry is truly amazing and humbling."

SupplyChainBrain also included Baxter Planning Systems as a "spotlight" company, listing the following examples of nominations received from their customers:

*“The planning tool is easy to use and can be quickly picked up by a new user.”*

*“Since moving to the Baxter system we have cut our parts cost by 10%.”*

*“They are very flexible, responsive and able to adapt their software solution to our specificities. Baxter definitely adds value to our supply chain management.”*

*“The Baxter team continually adds enhancements to ensure this tool is on the cutting edge, exceeding customers’ expectations.”*

*“They allowed us to double our business while maintaining our current staff. They not only allowed us to handle parts in a more proactive manner but also allowed us to be scalable.”*

According to SupplyChainBrain, thousands of nominations are received from small and large companies covering a variety of different industries. Vendors of every conceivable type of supply chain activity are nominated - from very specialized technologies, to a wide range of third-party logistics, transportation and consulting services. The companies that received the most qualified nominations are represented on this year’s list which is published within the July/August 2011 issue of SupplyChainBrain’s magazine and on [SupplyChainBrain.com](http://www.supplychainbrain.com).

The full text of the article can be found at:

<http://www.supplychainbrain-digital.com/supplychainbrain/20110708/?pg=41&pm=1&u1=friend>

The complete list of the *100 Great Supply Chain Partners* for 2011 can be found at:

[http://www.supplychainbrain.com/content/fileadmin/article\\_resources/2011/PDFS/2011\\_SCB\\_PartnersChart.pdf](http://www.supplychainbrain.com/content/fileadmin/article_resources/2011/PDFS/2011_SCB_PartnersChart.pdf)

**About Baxter Planning Systems Inc.**

Since 1993, Baxter has pioneered the development of Web-based solutions to meet the unique demands of aftermarket, service, repair, and spare parts industries. The Prophet by Baxter™ suite of integrated forecasting and planning applications enables Baxter's clients to achieve industry-leading customer service levels while significantly increasing profitability.

Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Global 2000 and Fortune 500 enterprises deploying Baxter solutions include Extreme Networks, Agilent Technologies, Talaris, Pillar Data Systems, Riverbed Technology, Enterasys Networks, Alcatel-Lucent, NetApp, and Philips Medical Systems. For more information, visit Baxter on the Internet at [www.bybaxter.com](http://www.bybaxter.com), or call (866) 323-5959.

**SupplyChainBrain**, the world's most comprehensive supply chain management information resource, is accessed year round through a wide range of ever evolving multi-media formats by hundreds of thousands of senior level industry executives. In addition to addressing the fundamental principles of supply-chain management, SupplyChainBrain identifies emerging trends, technologies and best practices, forward thinking ideas and cutting-edge solutions-and continues to write and report about these as they evolve and mature.

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