

Greg Baxter Named “Pro To Know” For Third Consecutive Year
Supply & Demand Chain Executive Magazine Once Again Recognizes Supply Chain Innovator To Its Elite List Of 2007 Pro’s To Know

Austin, Texas – March 16, 2007 – Baxter Planning Systems (www.bybaxter.com), the premier provider of aftermarket parts planning solutions, today announced that company founder and Chief Executive Officer, Greg Baxter, has been selected by *Supply & Demand Chain Executive Magazine*, the executive's user manual for successful supply and demand chain transformation, as one of 2007's Provider Pro's To Know.

"By turning the spotlight onto these outstanding Provider Pros to Know, we are not only recognizing their accomplishments but also offering them as role models for other executives looking to take their own organizations to a higher, more strategic level within the enterprise," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*. "They are all truly 'Pros to Know.'"

This year *Supply & Demand Chain Executive* selected Greg Baxter as one of only six “Service Supply Chain Gurus” in the world. Each winner was selected because of their contribution in bringing greater visibility to the service supply chain sector, a critical segment of the total supply chain. Baxter was recognized as an “enabler of transformation” in this sector, as his company continues to promote the service supply chain as an area for profit contribution. Baxter’s advanced planning tools will lower required service inventory, and improve corporate balance sheets to enable higher profits. He stresses his company does all this while still increasing customer service levels.

“It’s an unbelievable honor to be viewed in this regard by my industry peers and an industry leading thought leader like *Supply & Demand Chain Executive Magazine*,” said Baxter. “This is an elite group of professionals and to be selected three years running is a direct result of the effort put forth each and every day by the entire team of service parts and supply chain professionals we have at BPS.”

"This year's Provider Pros to Know have shown themselves to be thought-leaders in their respective supply chain segments," said Reese. "Their efforts in developing the tools and

processes necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, are helping raise Supply Chain's status within the enterprise and have earned them a place on this year's Provider Pros listing."

About Baxter Planning Systems Inc.

Since 1993, Baxter has pioneered the development of Web-based solutions to meet the unique demands of after-market, service, repair, and spare parts industries. The Prophet by Baxter™ suite of integrated forecasting and planning applications enables Baxter's clients to achieve industry-leading customer service levels while significantly increasing profitability. Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Global 2000 and Fortune 500 enterprises deploying Baxter solutions include Agilent Technologies, Silicon Graphics, Enterasys Networks, Lucent Technologies, Network Appliance, and Philips Medical Systems. For more information, visit Baxter on the Internet at www.bybaxter.com , or call (866) 323-5959.

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