

Baxter Planning Systems Named Top Supply Chain Partner – Not Just Another Vendor

Baxter Honored For Six Straight Years

Austin, Texas – June 24, 2009 – Baxter Planning Systems (www.bybaxter.com), the premier provider of aftermarket parts planning solutions, today announced that SupplyChainBrain, the magazine and on-line source for executives at the highest levels of supply chain management, has recognized Baxter as one of its *100 Great Supply Chain Partners for 2009*. “Baxter is one of the rare companies who have captured this award every year since its inception,” noted Kelly Keller, Sales Director for SupplyChainBrain.

“To remain a leader in our field, we not only have to continually deliver the most effective planning solutions, but we must continue to support our customers at the highest level,” said Greg Baxter, founder and CEO for Baxter Planning Systems. “We sincerely appreciate this recognition from SupplyChainBrain, their readers and our customers. We believe it further validates our position of leadership in the service parts planning space.”

The *SupplyChainBrain* 100 Great Supply Chain Partners program is the result of a six-month poll in which the magazine asks logistics and supply chain professionals to nominate vendors and service providers whose technology, logistics, transportation or consulting solutions have made a significant impact on their company's efficiency, customer service and overall supply chain performance. “In 2009, we received more than 2,700 nominations from small and large companies covering scores of different industries,” states Brad Berger, publisher of SupplyChainBrain. “Vendors of every conceivable type of supply chain activity were nominated - from very specialized technologies, to a wide range of third-party logistics, transportation and consulting services. The 100 companies that received the most qualified nominations are represented on this year’s list which is published within the July issue of SupplyChainBrain’s magazine and on SupplyChainBrain.com for the remainder of 2009. The purpose of the

list in this report is to recognize those vendors that have so impressed SupplyChainBrain readers that they deserved to be singled out and to be held up as examples for others in the industry. It is an opportunity to thank those providers who have helped readers achieve better results, and to let the industry know who is making a genuine effort to be a supply chain partner—not just another vendor. Congratulations to Baxter Planning Systems for being selected a 2009 SupplyChainBrain Great Supply Chain Partner.”

About Baxter Planning Systems Inc.

Since 1993, Baxter has pioneered the development of Web-based solutions to meet the unique demands of after-market, service, repair, and spare parts industries. The Prophet by Baxter™ suite of integrated forecasting and planning applications enables Baxter’s clients to achieve industry-leading customer service levels while significantly increasing profitability. Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Global 2000 and Fortune 500 enterprises deploying Baxter solutions include Extreme Networks, Agilent Technologies, Talaris, Pillar Data Systems, Riverbed Technology, 3Com, Enterasys Networks, Alcatel-Lucent, Network Appliance, and Philips Medical Systems. For more information, visit Baxter on the Internet at www.bybaxter.com, or call (866) 323-5959.

About SupplyChainBrain

SupplyChainBrain is the world’s most comprehensive information resource for supply chain news, intelligence, strategy and innovation. In addition to the fundamental principles of supply-chain management, SupplyChainBrain identifies emerging trends, technologies and best practices, forward thinking ideas and cutting-edge solutions—and continues to write and report about these as they evolve and mature. SupplyChainBrain targets the high-level executive, who is concerned with such strategic issues as managing risk, aligning the supply chain with corporate planning, achieving competitive advantage, balancing customer demands with the need to control cost, and improving the bottom line. Collectively, the highly experienced SupplyChainBrain editorial staff has spent more than a century researching, analyzing, writing and reporting about issues and applications related to logistics and the supply chain. It is this level of expertise combined with that of our many respected content partners that influences the information we present through our web site, blogs, newsletters, video casts, webinars and magazine. www.supplychainbrain.com

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